



# BIRMINGHAM PARENT'S SPECIAL NEEDS

## EXPO 2019

**Saturday, March 16, 2019**

**10am -2pm**

**The Exceptional Foundation**

**1616 Oxmoor Road**

**Homewood, AL 35209**

**Hosted By**

**Birmingham  
Parent**  
www.birminghamparent.com

**Presented By**



**Children's  
of Alabama**



**THE  
EXCEPTIONAL  
FOUNDATION**

A SPECIAL PLACE FOR THOSE WITH SPECIAL NEEDS

**Sponsored By**

**93.7 wdlc**  
RADIO THAT MATTERS

**CBS42**

**Learn How To Market Your Business  
Or Organization as a  
Special Needs Expo 2019  
Event Sponsor!  
CALL TODAY TO GET STARTED:  
205-624-2405**

### ***What is The Special Needs Expo?***

It is a free, day-long exhibition where families can learn about products, support groups, recreational activities, healthcare, therapy, and many other services for children and adults with special needs and have a little fun, too. **Now in its 9<sup>th</sup> year!**

### ***How is the Expo Promoted?***

Birmingham Parent promotes the event all through the year in Birmingham Parent magazine, on Facebook, Twitter and online at [www.birminghamparent.com](http://www.birminghamparent.com). Birmingham Parent enjoys strong media relationships. The 9th Annual Special Expo 2019 will be promoted on local television and radio by media sponsors.

### ***Who Exhibits at the Special Needs Expo?***

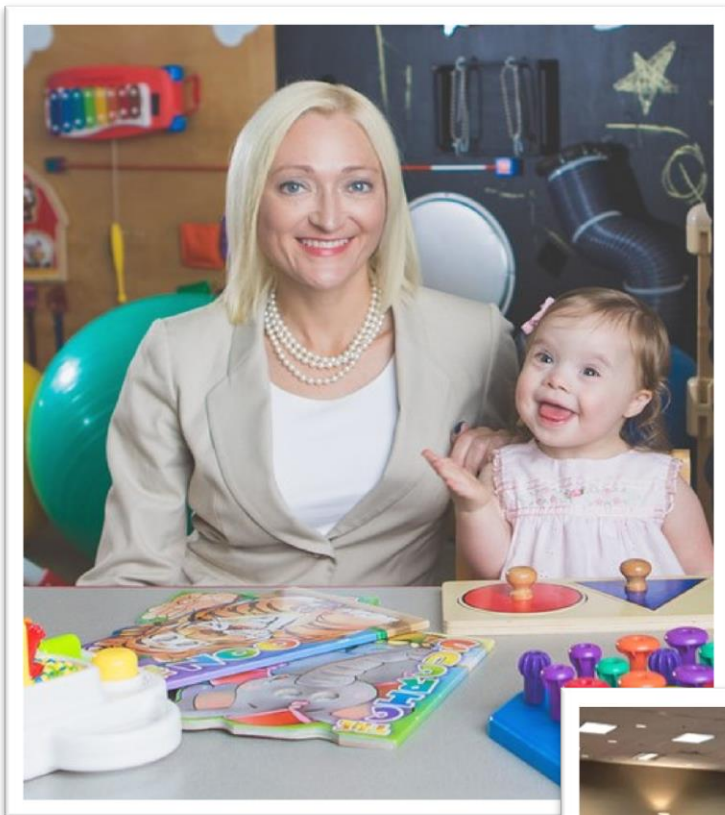
Besides the many non-profit and for-profit organizations who exhibit each year, we also allow organizations who wish to **SELL** products at the event that are related to special needs or seek donations. It's a great event for those who offer products and services for children with special needs or anything related –financial planning, banking, residential facilities, educational facilities, health care, recreation, support groups and more.



Birmingham Parent will also host a  
Special Needs Event in Huntsville for 2019!

Birmingham  
**Parent** **SPECIAL**  
**NEEDS** **EXPO**  
HUNTSVILLE 2019

**Saturday, March 30, 2019**      **10am -3pm**  
**Jaycee Community Building**  
**2180 Airport Rd. SW**      **Huntsville, AL 35802**



**Join us for our first  
Expo event  
in Huntsville, Alabama  
where parents & caregivers of  
special needs children can learn  
about services and programs  
available in their own community!**

**Sponsored By**



**Children's of Alabama**

**Special  
Discounts  
Available for  
Vendors  
Interested in  
BOTH Events!**



**SPECIAL  
NEEDS  
EXPO 2019**



**SPECIAL  
NEEDS EXPO  
HUNTSVILLE 2019**

Organization \_\_\_\_\_ Industry: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/St./Zip \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_ WEB: \_\_\_\_\_

**Birmingham NON-ADVERTISER RATES: (NO ad placement)**

\_\_\_\_\_ Please reserve booth at the rate of \$350.00 each \$ \_\_\_\_\_

\_\_\_\_\_ Please reserve booth - nonprofit rate (less than 50 employees only!) \$150 each \$ \_\_\_\_\_

**Birmingham ADVERTISER RATES (with a March 2019 AD placed):**

\_\_\_\_\_ Please reserve booth at the rate of \$275.00 each \$ \_\_\_\_\_

\_\_\_\_\_ Please reserve booth - nonprofit rate (less than 50 employees only!) \$125 \$ \_\_\_\_\_

**HUNTSVILLE SNE EVENT**

\_\_\_\_\_ Please reserve booth at rate of \$300 each \$ \_\_\_\_\_

\_\_\_\_\_ Please reserve booth - nonprofit rate (less than 50 employees only!) \$150 each \$ \_\_\_\_\_

***Interested in being an Exhibitor at both events? Take 10% off registration fees!***

**Additional Options**

**Virtual Special Needs Expo** - One full year of a virtual "booth" on our Birmingham Parent website

\_\_\_\_\_ Exhibitor/Advertiser rate: **(must have a SNE booth or a display ad in March 2019 print issue)** \$199

\_\_\_\_\_ Non-Exhibitor/Non-Advertiser rate: \$299

**Birmingham SNE EVENT SPONSORSHIPS:**

\_\_\_\_\_ Supporting Sponsorship, includes premium booth, ¼ pg ad, name marketing benefits \$995

\_\_\_\_\_ Major Sponsorship, includes premium booth, ½ pg ad, logo marketing benefits \$1995

\_\_\_\_\_ Presenting Sponsorship, includes 2 premium booths, full pg ad, logo marketing benefit \$2995

\_\_\_\_\_ Exclusive Sponsorship, includes 2 premium booths, full pg ad, logo marketing benefits \$3995

\*\*\* A complete list of sponsorship benefits is available upon request

**HUNTSVILLE SNE EVENT SPONSORSHIPS:**

\_\_\_\_\_ Supporting Sponsorship, includes premium booth, Virtual Listing, name marketing benefits \$795

\_\_\_\_\_ Major Sponsorship, includes premium booth, Virtual Listing, E-Blast, logo marketing benefits \$1395

\_\_\_\_\_ Presenting Sponsorship- 2 premium booths, Virtual Listing, E-Blast, logo marketing benefits \$1995

\_\_\_\_\_ Exclusive Sponsorship- 2 premium booths, Virtual Listing, E-Blast, logo marketing benefits \$2595

\*\*\* A complete list of sponsorship benefits is available upon request

***Interested in being a SPONSOR for both events? Take 10% off registration fees!***

***I NEED ELECTRICAL ACCESS at the rate of \$25 each (MUST PROVIDE OWN EXT. CORD) + \$25***

Can't join us that day? We will be accepting items for our 200 Swag Bags given out at each event. If you want to have your promotional items, coupons, brochures added to these gift bags for the first 200 attendees, **Please supply your items by drop off or mail no later than March 8, 2019. Location pick up is not available,**

**Yes! I would like to supply 200 items for the Swag Bags for the Birmingham event.**

**Yes! I would like to supply 200 items for the Swag Bags for the Huntsville event.**

Please check one:  **Exhibitor? - FREE!**  **Cost for Non-Exhibitors - \$75**

**\*\*Exhibitor Fees include one 6' table (no cover), 2 chairs, & a 35-word description in our program and online.** (longer ones will be edited )

**Remember to take 10% off registration fees if you are attending both events!**

**REGISTRATION TOTAL DUE: \$\_\_\_\_\_**

**Agreement:** I agree to abide by the event terms and all rules and regulations governing the event. By signing this agreement, I am stating that my organization will be present at the event. **All fees are non-refundable & there is a no-cancellation policy.** By not showing up, I understand that I am foregoing my reservation and am held responsible for the full amount of the registration fee. I understand that the sponsors, facility managers and its employees, nor the staff or owners of Birmingham Parent magazine are responsible for personal injury or the loss or damage of property. If a print ad is included, I understand I am bound by the terms of the BP ad agreement. **PAYMENT IS DUE AT TIME OF REGISTRATION.**

**I understand for any sales at the expo, I am responsible for all local and other taxes associated with the sale.**

**Please send setup instructions to this email: \_\_\_\_\_**

**Authorized Signature**

**Date**

**Fax Form and Payment info to 205-624-2415 or mail to: P.O. Box 326, Helena, AL 35080**

**PHONE: 205-624-2405 Email: [info@birminghamparent.com](mailto:info@birminghamparent.com)**

### CREDIT CARD INFORMATION

Name on Card \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

Amount to be Charged \_\_\_\_\_ Type of Card: MC, VISA, AMEX, Discover

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (on back) \_\_\_\_\_