

Primrose Experience®: Building the Right Foundation for Future Learning and Life

Choosing the right early education and care experience for your child is one of the most important decisions parents make. You want a provider who will keep your child safe, healthy and nurtured — but you likely want more than that. Total peace of mind comes from knowing you have a trusted partner who is committed to ensuring your child gets the very best start in life.

Research shows the first five years are critical to a child's future success, as the brain develops more rapidly during these years than at any other point in a person's life. It's essential to find a provider who uses developmentally appropriate approaches to help your little one build the right foundation of intellectual, creative, physical and social-emotional skills to jumpstart his or her development.

“One of the best ways to get a sense of whether a child care provider is the right fit for your child and family is by observing children in the classroom and how the teachers interact with them,” says Anne Bruckner, Franchise Owner of Primrose School of Cooper City. “When parents come into a Primrose school, they often immediately feel at ease seeing the nurturing environment, happy children and the thoughtfulness behind every aspect of the learning experience.”

What makes the Primrose Experience unique?

The people. One reason parents choose Primrose® is because they know they are leaving their children with qualified teachers and staff who also want the best for their little ones. School Leadership Team members and teachers

create and maintain trusted relationships with every family. And they all share the Primrose vision: To deliver the best and most trusted early education and care for children and families across America.

The Balanced Learning® approach. The Primrose-exclusive *Balanced Learning* approach is based on the belief that who children become is as important as what they know. Created from the best early education wisdom, *Balanced Learning* encourages curiosity, creativity, confidence and compassion. Children learn and practice concepts like science, music, math, literacy and kindness continually throughout each day. *Balanced Learning* also features a balance of purposeful play and nurturing guidance from teachers to help take children's learning to the next level.

The commitment to service excellence. Primrose is dedicated to providing the highest quality early learning experience possible for children and families. The curriculum is continuously assessed and refined as new insights in early education become available. Entrusting the care of your child to someone else is difficult, which is why Primrose teachers and leadership strive to partner with parents to help you maintain peace of mind and to ensure your child is prepared for school and life.

High-Quality
Preschool
Experiences
Lead to Future
Success in School
and Life



**Balanced
Learning®**



Learn about the **Primrose Schools *Balanced Learning* approach** and **Primrose School of Cooper City** by visiting **PrimroseCooperCity.com** or calling **954.648.6122**.